

Beat: Business

## BLACK ENTERPRISE ANNOUNCED THE 40 BEST COMPANIES FOR DIVERSITY

### ORGANIZATIONS EMBRACING DIVERSITY

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**USPA NEWS** - BLACK ENTERPRISE has released its listing of the 40 Best Companies for Diversity as featured in the publication's September 2015 issue. While the list showed most companies scoring high marks in senior management and corporate governance,...

BLACK ENTERPRISE has released its listing of the 40 Best Companies for Diversity as featured in the publication's September 2015 issue. While the list showed most companies scoring high marks in senior management and corporate governance, most were found unsatisfactory when it came to procurement dollars spent with firms owned by African Americans and ethnic minorities (demonstrating a critical need to diversify this area).

In 2005, BLACK ENTERPRISE began publishing its list of the "Best Companies for Diversity," identifying those corporations that proved to be the best of the best in executing policies and developing a culture that promoted inclusion for African Americans within their workforce, senior management ranks, corporate boards, and supplier pools. Highlights of this year's list include four companies with black CEOs, 59 black female senior managers, and 72 black board members across companies.

In compiling this year's list, the BLACK ENTERPRISE research team sent surveys to more than 1,000 of the largest publicly traded companies and global companies with significant U.S. operations.

The full list of the 2015 BLACK ENTERPRISE 40 Best Companies for Diversity is as follows:

#### Arkansas

- Walmart Stores Inc., Bentonville

#### North Carolina

- Bank of America Corp., Charlotte
- Duke Energy Corp., Charlotte

#### California

- Pacific Gas and Electric Co., San Francisco
- Toyota Motor North America, Inc., Torrance
- Wells Fargo & Co, San Francisco

#### New Jersey

- Merck & Co Inc., Kenilworth
- Prudential Financial Inc., Newark

#### Connecticut

- Xerox Corp., Norwalk

#### Nevada

- MGM Resorts International, Las Vegas

#### District of Columbia

- Fannie Mae, Washington

#### Georgia

- Aflac Inc., Columbus
- The Coca-Cola Co., Atlanta
- Southern Co., Atlanta

#### New York

- IBM Corp., Armonk
- American Express Co., New York
- Consolidated Edison Inc., New York
- JPMorgan Chase & Co, New York
- TIAA-CREF, New York

- Verizon Communications Inc., New York
- PepsiCo Inc., Purchase

#### Illinois

- Allstate Insurance Co., Northbrook
- Exelon Corp., Chicago
- McDonald's Corp., Oak Brook
- Northern Trust Corp., Chicago
- State Farm Insurance Co., Bloomington

#### Ohio

- Macy's Inc., Cincinnati
- Nationwide Insurance Co., Columbus

#### Louisiana

- Entergy Corp., New Orleans

#### Pennsylvania

- Aramark, Philadelphia
- Comcast Corp., Philadelphia

#### Tennessee

- FedEx Corp., Memphis

#### Minnesota

- General Mills Inc., Minneapolis

#### Texas

- AT&T Inc., Dallas
- Comerica Inc., Dallas

#### Maryland

- Marriott International, Inc., Bethesda

#### Virginia

- Freddie Mac, McLean

#### Michigan

- Ford Motor Co., Dearborn
- General Motors Co., Detroit

#### Wisconsin

- Johnson Controls Inc., Milwaukee

#### **Article online:**

<https://www.uspa24.com/bericht-5742/black-enterprise-announced-the-40-best-companies-for-diversity.html>

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