Beat: Travel

FIJI named -HOTTEST DESTINATION- in 2017

Top Award at Virtuoso Travel Week

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USPA NEWS - Fiji scooped up a top Award at the 29th Annual Virtuoso Travel Week Conference, being named the Hottest Destination for 2017. This was announced by International Luxury Travel Network Virtuoso. The Award recognises Fiji as the Destination with the Highest Year over Year Growth within the Virtuoso Network....

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Tourism Fiji received the Award on August 13th, 2017 at The Bellagio Resort in Las Vegas. The Accolade is a True Honor, given that only a very small fraction of the network's 1,700 Partners were recognized at Virtuoso Travel Week. Fiji Airways and Tourism Fiji will continue to work together to offer Guests the best South Pacific Vacation Experience.

Tourism Fiji is the Destination Marketing Arm of the Fijian Government responsible for promoting Fiji as the iIeal Destination for both Leisure and Business Travelers from across the Globe. Tourism Fiji has an Established Presence in eight Key Markets around the World and its activities include Advertising, Public Relations, Media Initiatives, Trade Shows and Tourism Industry Programs, all designed to showcase the Islands of Fiji.

Founded in 1951, Fiji Airways Group comprises of Fiji Airways, Fiji's National Airline and its subsidiaries: Fiji Link, its Domestic and Regional Carrier, Pacific Call Comm Ltd, and a 38.75% stake in the Sofitel Fiji Resort & Spa on Denarau Island, Nadi. From its Hubs at Nadi and Suva International Airports, Fiji Airways and Fiji Link serve 69 Destinations in 15 Countries (including code-share). Destinations include Fiji, Australia, New Zealand, the US, Canada, the UK, Hong Kong, Singapore, India, Samoa, Tonga, Tuvalu, Kiribati, Vanuatu and Solomon Islands.

Source : Tourism Fiji; Fiji Airways

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